

# Get In Touch

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**SMARTDEVCO**  
SOFTWARE TECHNOLOGY

# About Company

We are a digital transformation consultancy and software development company that provides cutting-edge engineering solutions, helping Fortune companies and enterprise clients untangle complex issues



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## Our Vision

Our Vision is to be a leading Web Solution and mobile company in IT sector and progress in our current position in market. We know that Customer's growth is our growth, so we commit our customers to help in achieving their business goals. We believe in work with the accuracy and best quality. We want to be known as the reliable, innovative and user friendly software service provider in IT industry.

## Our Mission

Our mission is to help enterprises accelerate adoption of new technologies, untangle complex issues that always emerge during digital evolution, and orchestrate ongoing innovation. Whether it is a consumer-oriented app or a transformative enterprise-class solution.

# Our Services

Smartdevco enables to communicate their ideas, products and services to clients effectively.

In digital and dynamic world, when more organizations providing products and services to go online, professional web design services using improper study and complex technologies are difficult for web spiders to comprehend.

## Web Design



Smartdevco is specialized in database driven and interactive E-commerce Development. Present day online search for current information needs higher level of personalization. Update at regular intervals of time is the key to long term success for companies across the globe. In present day world most of the companies need sites that they can update quickly and easily.



## E-Commerce Development

As a leading web development company, We have extensive web design and web development skills blended with the quality essence of expertise must have element to help you establish your Internet presence or take it to the next level. This involves developing the functionality and navigation of the basic site, graphics and finally, formatting and loading the content to the actual site.

## Web Development



## Digital Marketing



Digital marketing stands for Online Marketing for the company products or services. It is mostly used for promoting all advertising to company products we provide search engine optimization, social media marketing and email marketing..

# Our Services

For your custom mobile app, then we gives solutions for all of your app development requirements. We will develop app as per your requirements to ensure maximum Return Of Investment (ROI). we develop apps for multiple platforms ios, android and OS. we ensure our customers for their brand growth.

## Mobile Applications



Graphic design is the applied art of arranging images and text to communicate a message, or facilitate understanding. It may be applied in any media, such as print, digital media, motion pictures, animation, product design, packaging, and information signs. we provide business cards design, posters design and banners.



## Graphic Design

A Web based application is a program, which is accessed over a network connection using HTTP. This application can be run inside the web browser. Web based applications are the ultimate way to take advantage of today's technology to enhance your organizations productivity & efficiency.

## Application Development



## CMS Development.



Content Management System software. It is an application that manages the content of a website. Once integrated to the website, it provides various users with different permission levels to update or edit website content. With the help of CMS-integrated website, user can quickly and securely log-in and make whatever changes that he want. User can add new products, pages, news, contact information and, manage it whether we don't having the web-based skills.

# Our Industries

01

Food Delivery  
And Beverage

02

Health Care  
and Fitness

03

Ecommerce  
And Retail

04

Fashion

05

Real Estate, And  
Construction

06

Logistics And  
Transportation

07

Law And  
Consulting

07

Charities  
and Non Profits

08

Education  
and E-Learning

09

Travel and  
Hospitality

10

Media and  
Entertainment

11

Sports

12

Auctions

13

Government  
Local Portals

14

Finance  
Fintech



# Project Life Cycle

01

## Business Analysis

SmartDevCo software planning & requirement analysis process sets the foundation for the entire software development process. It ensures that the project team has a clear understanding of what needs to be built, how it should be built, and what the expected outcomes are. Effective requirement analysis and planning reduce the likelihood of scope changes, delays, and misunderstandings, leading to a more successful and efficient development process.



02

## UI UX Design

Our professional UI/UX designers can create personalized user experiences for IoT applications to effectively address users' needs. At our UI/UX design agency, we work hard to deliver easy-to-use, intuitive user interfaces that can assure ultimate user satisfaction and low churn rates.



03

## Development Process

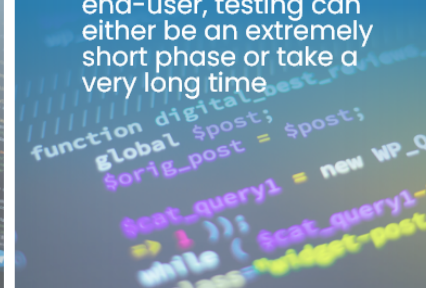
The development stage is the part where developers actually write code and build the application according to the earlier design documents and outlined specifications. Product program code is built per the design document specifications. In theory, all of the prior planning and outlining should make the actual development phase relatively straightforward. Developers will follow any coding guidelines as defined by the organization and utilize different tools such as compilers, debuggers, and interpreters.



04

## Testing Process

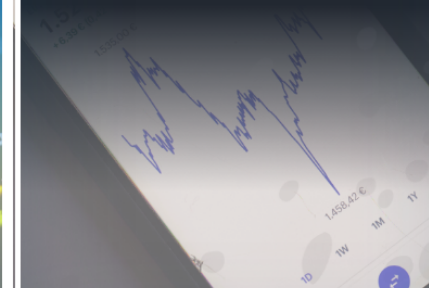
Building software is not the end. Now it must be tested to make sure that there aren't any bugs and that the end-user experience will not negatively be affected at any point. During the testing stage, developers will go over their software with a fine-tooth comb, noting any bugs or defects that need to be tracked, fixed, and later retested. It's important that the software overall ends up meeting the quality standards that were previously defined in the SRS document. Depending on the skill of the developers, the complexity of the software, and the requirements for the end-user, testing can either be an extremely short phase or take a very long time.



05

## Launch Maintenance

when software reaches the market. Developers must now move into maintenance mode and begin practicing any activities required to handle issues reported by end-users. Furthermore, developers are responsible for implementing any changes that the software might need after deployment. This can include handling residual bugs that were not able to be patched before launch or resolving new issues that crop up due to user reports. Larger systems may require longer maintenance stages compared to smaller systems.



# Our Clients



GITEX

01



IBM

02



Microsoft

03



Google Cloud

04



Microsoft  
Dynamics

05



Azure DevOps

06



07



FORTINET

08



SISCO

09



EBL  
لاستشارات الكمبيوتر  
EBLA COMPUTER CONSULTING

10



# Our Projects

01

Mobile Apps

Our Projects

08

Workout

7

مناجاة

wasta وصف

E Menpsi

JALeSA

Kids Joy

Jobify



**SMARTDEVCO**  
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# Our Projects

02

## Websites



Our Projects

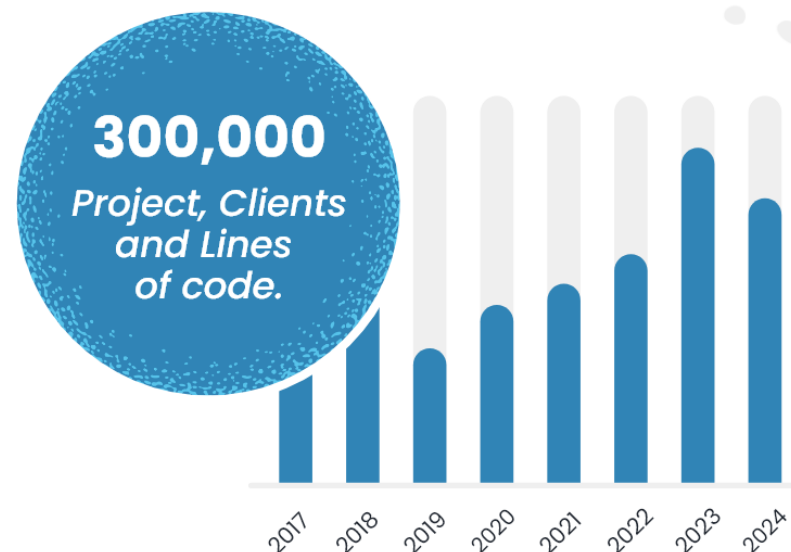
09



**SMARTDEVCO**  
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# Company In Numbers

## Growth & Startegy



● Projects Compeleted



● Files Uploded



● Happy Clients



● Lines of Code

## Company Highlights

# Company Values

## Trust

01

For us, trust is the foundation of a successful relationship. So we do everything it takes to build it. We value honesty and expect the same. We're transparent, yet use discretion when needed. We feel safe enough to be around each other and around our partners and clients, to show vulnerability.

## Empathy

02

We're sensitive to other people's thoughts and feelings: their needs, opinions, inner drivers, challenges, business values, and goals. We listen, aim to understand, and act on them. We're open to change, share perspectives, make decisions, and improve the way we work to make our relationships better.

## Collaboration

03

We foster team spirit, be it in an internal collaboration or a client project. We define rules and processes together and then respect them. We put on a partner hat—get engaged, provide support, ideate, and share knowledge and experience to achieve common goals.

## Commitment

04

We honor our obligations and keep our word by putting in the talent, skills, energy, and sincere effort. We combine hard work with a genuine enthusiasm for what we do. We hold ourselves accountable for getting things done so that we meet or exceed expectations.

## Innovation

05

We're constant learners, soaking up the latest tech trends. This helps us forge an inspiring environment for creativity. This way, we bring relevant knowledge and skills to each project. We think outside the box. We're not afraid to experiment, try new methods, and adapt them to specific needs and goals.

**Our core values  
guides everything  
we do**

# Why Choosing Us

We are Here to serve you anytime, don't hesitate to get in touch with us.



## Flexible

Our team will work as per your convenience all we need is a 24 hour prior notice.



## Nimble, Dedicated Teams

Our expert developers are always ready to show off their creativity and foresight; hence, the projects developed by us are always unmatched in the user interface.



## Everyone is In-House

We don't work with freelancers; all the team members here are full-time inhouse employees.

We are a boutique digital transformation consultancy and software development company that provides cutting edge engineering solutions, helping Fortune companies and enterprise clients untangle complex issues



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